

Reference Number: FOI202526/115
From: Private Individual
Date: 11 June 2025
Subject: Social Media Management and Social Listening Tool

Q1 Do you use a social media management platform?

A1 Information exempt under Section 21 of the Freedom of Information Act 2000 - 'Information reasonably accessible to the applicant by other means'.

This information is available on our website, it can be found in our 2024/25 Disclosure Log, please see FOI Request Ref:041:

<https://www.lhch.nhs.uk/resources/disclosurelogs>

Enter the year into the **Year field** and reference number into the **Search field** then click Search. Select Download to open.

Q2 If so, what tools do you use?

A2 As per A1

Q3 What is your annual spend on a Social media management tool?

A3 As per A1

Q4 What dates does your contract with your current supplier end (in the format of [month/year])?

A4 As per A1

Q5 Do you use a social listening / media monitoring platform?

A5 As per A1

Q6 If so, what tools do you use?

A6 As per A1

Q7 What is your annual spend on a social listening / media monitoring tool?

A7 As per A1

Q8 What dates does your contract with your current supplier end (in the format of [month/year])?

A8 As per A1

