

Reference Number: FOI202425/041
From: Private Individual
Date: 19 April 2024
Subject: Details of Social Media Management and Listening Platforms

Q1 Do you use a social media management platform?

A1 No

Q2 If so, what tools do you use?

A2 Not applicable-as per A1.

Q3 What is your annual spend on a social media management tool?

A3 £0

Q4 What dates does your contract with your current supplier end (month & year)?

A4 Information not held- as per A1.

Q5 Do you use a social listening / media monitoring platform?

A5 No

Q6 If so, what tools do you use?

A6 Not applicable- as per A5.

Q7 What is your annual spend on a social listening / media monitoring tool?

A7 £0

Q8 What dates does your contract with your current supplier end (month & year)

A8 Information not held- as per A5.

Q9 Who is the senior person responsible for managing these contracts?

A9 Not applicable, no contracts held.