

Reference Number: FOI2021/282
From: Private Individual
Date: 16 August 2021
Subject: Development of the Trust Values, Trust Vision and Trust Mission

Q1 When your current Trust Values, Trust Vision, Trust Mission, or similar/equivalent (referred to below as "Trust Values") was introduced. If you have more than one of these concurrently then when each was introduced

A1 2015-6

Q2 How much was spent on developing the Trust Values, including
a. money spent on consultants/outside agencies/etc
b. the cost of employed staff wholly or largely working on the development
c. any other identifiable costs

A2
a. Zero spend on consultants or outside agencies
b. Information not held – This work was undertaken by Trust staff and as such no breakdown is available for the cost of staff working on this specific project.
c. None

Q3 How much has been spent since introduction on promoting the Trust Values, including
a. money spent on posters, leaflets, mailshots, advertising, placements, promotional gift items and any other promotional activity
b. the cost of employed staff wholly or largely working on promotion
c. the cost of any outside agencies/consultants/etc paid to assist/design/carry out promotional activity
d. any other identifiable costs

A3 Information not held – This information has not been separately recorded as part of the Trust's financial ledger

Q4 If the current Trust Values were introduced within the last 5 years, the answers to questions a), b) and c) in relation to the previous Trust Values.

A4 Not applicable – as per A1