

Reference Number: FOI202223/013
From: Commercial
Date: 07 April 2022
Subject: Spending on Communication Activities including social media, contractors, software and subscriptions

Q1 This is an information request relating to spending on communications, public relations, digital and other similar activities.

Please provide information for the 2020-21 and 2021-22 financial years on much the organisation spent on communications, press relations, public relations, digital, social media and other such activities. Please include a full breakdown including:

- a. A list of your staff working in these fields including job titles and annual salaries. If you cannot provide an exact salary, please provide a pay band
- b. Spending on social media advertising
- c. Spending on contractors or any other outside bodies hired for the purpose of these activities
- d. Spending on any software, for example media monitoring software, used for these purposes
- e. Spending on any subscriptions the organisation holds for these purposes, for example newspaper subscriptions

A1

- a. Head of Communications (B8a) and Membership & Communications Officer (B5)
- b. Zero
- c. Zero
- d. Zero
- e. Zero